

HALEY COLLINS

Illustrator + 2D Animator

CONTACT

402-560-5556

haleycollinsdesign@gmail.com

haleycollins.com

EDUCATION

University of Nebraska-Lincoln

2014 - 2018

B.A. in Graphic Design

PROGRAMS

- Adobe Creative Suite
- Moho
- Procreate
- Blender
- C4D
- Maya

SKILLS

- Illustration
- Character Design
- 2D Animation
- 2D Character Rigging
- Compositing
- Storyboarding
- Graphic Design
- Wordpress

SUMMARY

Animator & illustrator with 5+ years of ad agency experience creating assets and animations for major brands. Skilled in character design, 2D animation and visual development, with strong proficiency in Adobe Creative Suite, Moho, and Procreate.

WORK EXPERIENCE

ANIMATOR

Shoplifter Studios | Tampa, FL

October 2024 - April 2025

- Created 2D and 3D animations using Adobe Creative Suite and Maya for clients such as Firestone Tires, Florida Lottery, and Wonder Bread
- Led animation style development for The Florida Lottery's 2025 Pick Games campaign
- Created and delivered educational talks to creatives at Shoplifter's sister company, PPK

ILLUSTRATOR/ANIMATOR

Edison Creative | Omaha, NE

December 2019 - May 2024

- Designed characters, backgrounds and props for animation for clients such as Creighton University, Travelex, and Flywheel
- Created character animations in 2D and 3D
- Led, animated and art directed Neighbors, a project aimed at providing free educational video resources to incoming refugees
- Managed and trained two summer interns